



# NC MADDers

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## Law Enforcement Liaison

Our state law enforcement liaison has reported for the quarter; 15,000 ribbon distributions for "Tie One On For Safety", 5 sobriety checkpoint assisted.

Let people know with a red ribbon magnet. Call our office to order one today.

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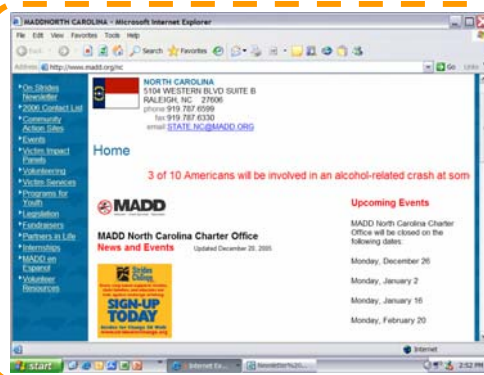
## Good news.....

As the new State Director I have had the opportunity to meet many of you over the last month and look forward to meeting everyone over the months to come. All the wonderful things I have heard about each of you and your dedication to our mission, I have had an opportunity to experience first hand. My goal is to strengthen the foundation of this organiza-

tion with your help so that we can all focus on saving lives. Over my first month, along with meeting our volunteer leaders across the state I have had the opportunity to meet with leaders from DOT, NC Highway Patrol, NC Chiefs of Police Association, NC Crime Commission, Governors Highway Safety Program and the NC Funeral Directors Association.

I believe building strong partnership with organizations like these will help us for years to come. I appreciate the notes of encouragement from those across the state and look forward to offering you the best support possible from our State office.

Thank you,  
*Craig Lloyd*



## YOUR STATE WEBSITE

Did you realize that your CAS has its own webpage through our state site? With the world getting smaller and smaller in this digital age statistics show that most people in America get their majority of information through the internet. This is a wonderful resource that you can use to list your area events and programs and boast about your best volunteers and community partners. Forward information to Roberta at the state office to be included on your individual web page today.....

## Spotlight

### ROBERTA NYOUNG

Hello everyone. I would like to take this opportunity to introduce myself. I am Craig's new executive administrative assistant. I am from Wilmington, NC but I was raised here in Raleigh, NC. I was with VWR International for 5 years working at GSK (GlaxoSmithKline) as administrative assistant, HazMat (Hazardous Material) and receiving clerk. I look forward to working with all of you now and in the future.

### JENNIFER BOWDEN

We would like to welcome our new Intern from NC state college. She is from Greensboro, NC and is majoring in Communication. She is concentrating in public relations. Jennifer is helping Paul Basile with Strides for Change and various other state-wide programs. She will be graduating in May 2006.



# Spreading The Word

## Let's put MADD on the Road:

Wouldn't it be nice to drive up behind the next stoplight you come to and see an official state MADD license plate? Well you can help us make this happen. To qualify to begin the process we need 300 license plates to be committed. Once we hit this magic number everyone in the state would be eligible to purchase a plate to show their support and we will receive a portion of the proceeds as well. We are hoping to get a lot of applications for our license plate fundraiser. These are anti-drunken driver tags. Also, this will further our message to make drunk drivers think twice before getting behind the wheel of a car. This is another way we can spread our mission and show support for our victims. Even if you have shown an interest in the past please call our office to confirm. Once we hit the 300 mark we will let everyone know. Your help in letting friends and family members know about this opportunity would be greatly appreciated.



**(Call us to order your plate today!!)**

## What's Happening

### Miss America and Miss NC both support MADD:

Jennifer Berry, Miss Oklahoma 2005 is our new Miss America. She has been a MADD member and volunteer for 5 years since she was 15 and lost a high school friend to a drunk driver. Jennifer has spoken to; DUI offenders as part of their rehabilitation through the Victim's Impact Panel, to hundreds of incoming college freshmen regarding the dangers of alcohol, also to hundreds of elementary age students regarding good decision making skills and creating healthy lifestyles. She is also a member of Project Under 21 and served on the very first Student Committee Board for the University of

Oklahoma's Think If You Drink program.

Samantha Holvey, Miss North Carolina 2006 has also been a great friend to helping us prevent drunk driving and underage drinking. Samantha has participated in working with law enforcement to reach youth about underage drinking as well as worked with law enforcement agencies across the state. Sheriff Worth Hill from Durham, North Carolina states that Samantha has been a wonderful partner with them. Our goal is to get Samantha involved in our programs across the state to help spread our mission.

### MADD BuzzFree Prom:

Let's help students have a safe and sober prom. BuzzFree Prom is a pledge-based program that encourages students to choose to be safe on prom night. **1-800-438-6233 ext. 4504. Emails:** [assembly@madd.org](mailto:assembly@madd.org) and [www.schooloutreach.org](http://www.schooloutreach.org)



### OH DEER.....

What's the craziest thing you've seen at one of your checkpoints??? Well during a recent checkpoint in Yadkin County an officer found a deer in the backseat of two men's SUV who had been illegally spotlighting. Our CAS leader from Yadkin says even though this was something unusual they still ended up catching 1 DWI and 1 open container during the checkpoint. Great job!!!!!!

### Scholarships for the Year 2006:

The Melissa Neier Memorial Fund in conjunction with MADD will award two \$2500.00 Scholarships to graduating seniors planning to attend college. Write to: <http://www.adobe.com/support/main.html> for an application.

# Hey Leaders, Tell Us What's Going On!

**CAS Leaders-Counties:** Carteret , Cabarrus , Catawba , Halifax, Eastern NC, Elizabeth City/OBX, New Hanover, Sandhills, Triad, Western NC, Yadkin/Surry, Rockingham, Metrolina.

### Carteret CAS

Reports for the quarter: distributed 18,000 red ribbons, 4 sobriety checkpoints assisted, 1 community event with an audience of 20, 4 school speakings to an audience of 200, 1 newspaper printout on DWI conviction rate, 1 radio focus on Teen Drinking issues, 1 television focus on Tree of Life DWI, 2 victim/survivors provided with ongoing support, and a total of 8 VIP participants both adult and juvenile.

### Sand-hills CAS

Held law enforcement banquet for about 60 people. Gave awards to 7 different departments. Held red ribbon kick off with great success—31,000 red ribbons sold. Have scheduled Sampson County meeting for 1/26/06 to try and organize a MADD section there. Has recruited 5 new volunteers. Has done 3 public speeches with an audience of 3,100 in all. 1 new victim/survivor served with ongoing support.

### Yadkin/Surry CAS

Has reported: 300 red ribbons sold, assisted 2 sobriety checkpoints, awarded 5 officers. Did 2 roll call briefings, 6 court monitoring cases, added 4 new members, 2 new active volunteers recruited, 1 public speech with audience of 300, 2 community event/health fairs, 6 generated media stories, 1 television appearance.

### Elizabeth City/OBX CAS

Reports 6,00 ribbons distributed for the quarter. 3 New Active Volunteers Recruited. 2 Public Speeches for Community Events with an audience of approximately 200. 2 media stories generated with the focus on New CAS. 1 Sobriety checkpoint Assisted for Law enforcement activity.

### Western NC CAS

Policy/Legislation currently being pursued/tracked is bill number 1048 focus on Governor's DWI Task Force. Has Tied One On For Safety with a distribution of 7,500 red ribbons. Law enforcement activities; 4 sobriety checkpoints assisted and roll call briefings. Public speeches — 3 Community events and 2 School events both with an audience approximate of about 500. Has done numerous Exhibits/Information booths and media generations via television, internet newspaper, etc.

### New Hanover CAS

Has recruited volunteers through; newspaper articles, cable calendar, speaking at Junior League, RSVP, DOVIA, WAAV radio, St. Matthews and UNCW, flyers, law enforcement car seat checkpoint, etc. Has trained volunteers in monitoring DWI cases in court and criminal record system. Meetings with law enforcement officials, defense lawyers, judges, etc. Research, compile reports on continuances. Follow ups on court cases. Distribute close to 18,000 red ribbons. Also, there were numerous other accomplishments.

### Tidbits.....

- Traffic crashes are the greatest single cause of death for every age group between 6 and 33 Years of age.
- Nearly 80% of all occupants killed in alcohol related traffic crashes were not wearing seat belts.
- Abraham Lincoln, 16th President of the U.S., observed that “It has long been recognized that the problems with alcohol elate not to the use of a bad thing, but to the abuse of a good thing.”
- Between 1980 and 1996, over 2,300 anti-drunk-driving laws were passed in the U.S.





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The mission of Mothers Against Drunk Driving is to stop drunk driving, support the victims of this violent crime and prevent underage drinking.

## Click. Walk. Save Lives.

### Research Triangle Park- Imperial Center

On April 22<sup>nd</sup>, MADD will conduct its signature *Strides for Change* 5K walk for the first time in North Carolina. Walkers who participate help to increase community awareness about MADD's mission to help put an end to drunk driving; support victims of this violent crime; and prevent underage drinking. Even you are not available to attend the event in person you can participate from anywhere in the state by starting a virtual team online.

Your participation is needed to send the message that people who drink and drive pose a serious risk to the safety of our communities and that we must do all that we can to help prevent another life being lost in an alcohol-related crash.

*Strides for Change* provides an excellent opportunity to make our voices heard.

contact Paul Basile at 919.787.6599 or email [paul.basile@madd.org](mailto:paul.basile@madd.org).



### Mothers Against Drunk Driving

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