

Like Father, Like Son?



He's your pride and joy – Your son. From the moment he was born, he's been watching you. He has learned to mimic you every move. When he grows up, he wants to be just like you. If you think there's nothing wrong with impaired driving neither will he. If you endanger the lives of others by getting behind the wheel of a motor vehicle while impaired, chances are, so will he. Kids imitate their parents. What

Message Do You Want him to Receive?

Teach Him – Show Him – Not to Drink & Drive.

MADD
Activism | Victim Services | Education
Developed in cooperation with NHTSA

DID YOU KNOW?

- > Alcohol is the drug most widely used by African-American youth.¹
- > Alcohol use contributes to the three leading causes of death among African American 12-20 year olds.²
- > Approximately, 40% of all motor vehicle fatalities among African-American are alcohol related.³